

Empowering Excellence. Driving Impact.

The Simple VUE delivers innovative solutions and strategic insights to elevate performance and advance public sector initiatives.



CAPABILITY STATEMENT

Cicely Peace

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SBA BOS:

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Corporate Overview:

At The Simple VUE, we're committed to supporting our public sector's critical missions with unwavering dedication. Fueled by innovation and a pursuit of excellence, we offer a comprehensive suite of management consulting, administrative support, and information technology solutions tailored to meet the diverse needs of government agencies. Drawing upon our extensive expertise in strategic management consulting, we empower public sector entities to achieve transformative outcomes through a blend of professional, scientific, and technical support services. Whether it's program and project management, public sector support, staff augmentation, training, or cutting-edge IT solutions, we deliver seamless strategies crafted to address complex challenges with unparalleled efficiency and precision.

Services:

The Simple VUE brings an expansive portfolio of capabilities to bolster the public sector's critical missions. Our suite of services is tailored to empower government agencies in addressing both current and emerging challenges across various sectors.

Management Consulting

- Technical Assistance and Consulting
- Systems Re-engineering/Integration
- Strategic Planning & Governance
- Program/Project Management
- Financial Operations & Budget Analysis
- Cost Accounting/Accounting Operations

Strategic Sourcing

- Human Resources
- Executive Support
- Administration
- Advisory and Assistance Services:
- Policy & Surveillance
- Requirement Develop & Management
- Policy Development/Technical Writing

Information Technology Services:

- Help Desk Support/Training
- Website, Software, and Mobile App Development
- Data Analytics, Data Science, Data Visualization, AI/ML
- Data Strategy, Data Governance
- Data Management, Data Security
- Cloud Strategy, Cloud Migration
- Software Development, DevOps, AgileOps IT Project / Program Management
- Business Intelligence, Data Warehousing

Corporate Snapshot:

- SBA 8(a) Certified
- HUBZone
- WOSB/EDWOSB
- MBE
- DBE
- **UEI:** GNL8DHLJZ1F2
- **DUNS:** 08-019-0745
- **CAGE Code:** 7LK72



GSA MAS Schedule:

- MAS Contract #47QTCA22D0021

NAICS Codes & PSC Codes:

Primary NAICS

541611 Administrative and General Management Consulting

Primary PSC

R408 Program Management /Support Services

Secondary NAICS

5518210 | 541511 | 541612
541613 | 541519 | 541512
541614 | 541618 | 541690
541990 | 541711 | 541720
561110 | 561320 | 561410
611420 | 611430 | 621999

Secondary PSC

R431 | R402 | R602 | R617
R699 | R701 | R706 | R707
S201 | U008 | 1615 | 1620
4110 | 6508 | 6510 | 6525
6530 | 7910 | 7520 | 7920
7930 |

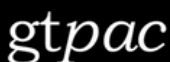
Key Differentiators:

- Our People
- Exceptional Record of Business Relationships
- Over 100 years of recognized industry leadership experience
- Public Sector Subject Matter Experts
- Core values of respect, integrity, teamwork, and excellence
- Commitment to excellence in quality and timeliness of service and products delivered


Our Government Clients:





Georgia Tech
Enterprise Innovation
Institute



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PAST PERFORMANCE

Digital Tools Against Misinformation about Infectious Disease Treatments and Vaccines

National Institute of Allergy and Infectious Diseases (NIAID) at the National Institutes of Health (NIH)



Using Natural Language Processing, Machine Learning, and Artificial Intelligence technology, our team will build a health misinformation management platform that empowers NIH to listen, understand, and engage misinformation posted on social media platforms.

Project Type:
Information Technology

Value Creation:
Implemented Artificial Intelligence to combat health misinformation

National Quitline Data Warehouse

Office on Smoking & Health at the Centers for Disease Control and Prevention (CDC)



National Quitline Data Warehouse (NQDW)
In partnership with TJFact, our team built an automated data collection process that decreased expenses by 98% and increased productivity by 60X.

In addition, our process produced better quality data and delivered it on time.

Project Type:
Information Technology

Value Creation:
Implemented fully automated solution to reduce cost and increase efficiency

EEO Complaint Investigative Services and Mediation Services

Uniformed Services University of the Health Sciences



Team Peaceful Solutions is a partnership between The Simple VUE and Peaceful Solutions to offer expertise in deploying EEO services and emerging technologies to bring government agencies to the peak of efficiency in all phases of EEO complaint processing.

Project Type:
Project Management

Value Creation:
Successfully delivered EEO services with 100% on-time delivery

Berkshire Benchmarks Website Design & Data Clearinghouse

Berkshire Regional Planning Commission



The Data Clearinghouse is a one-stop shop that provides essential data to key community stakeholders, from school administrators to state senators.

Our team revamped the data and analytics delivered through this online portal by creating rich data visualizations and tools to export data in an easy-to-use format.

Project Type:
Information Technology

Value Creation:
Implemented a visually appealing and intuitive website and data portal

Florida DEO DoD Grant Portal

Florida Department of Economic Opportunity



The purpose of the project is to create an action plan for the implementation of an interactive business development software platform designed to assist Florida small and large businesses in finding new opportunities in Department of Defense (DOD) contracting.

Project Type:
Project Management

Value Creation:
Developed a comprehensive plan to deliver software platform

The GUARD Initiative Georgia Department of Economic Development



The Simple VUE was contracted to support the GUARD Initiative with project management, data analysis, reporting, and creating dashboards/visualizations of DoD Contract Spending data. We also built the Georgia Defense Exchange, an interactive business development software platform designed to assist Georgia businesses in finding new contracting opportunities in the Department of Defense (DOD) and other government agencies, finding teaming partners, and connecting businesses with the services offered by the Georgia Department of Economic Development.

Project Type:
Information Technology

Value Creation:
Implemented fully automated solution to reduce cost and increase efficiency